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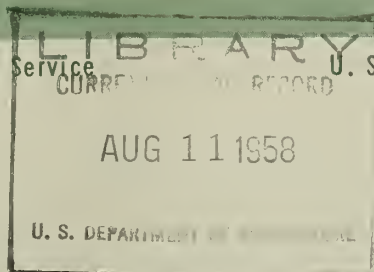
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Ideas about 4-H Clubs and Y M W



Federal Extension Service



U. S. DEPARTMENT OF AGRICULTURE

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No. 40
Washington 25, D. C.
May 26, 1958

Dear Coworkers:

Across the country, there is a new swell of emphasis for doing a more effective job in the training of volunteer 4-H leaders. Actually this emphasis takes the form of agent training, for our experience shows that leader training is linked with agent training.

The series of three meetings held last month in the West is a part of this emphasis. The fifth phase of the Western 4-H Study (leader training meetings) came in for careful analysis. Implications from the study were drawn and action planned for a forward-moving program. The four-State conference in the Central Region, just completed, and the 4-H discussions at the Southern Agricultural Workers Conference all pointed up similar concerns about leadership training.

More than half of the States are making their own plans for an across-the-country effort. This has grown, partially at least, from the workshop discussions by State Leaders at National 4-H Conferences. The ten broad areas of what might be called a leader training curriculum have been identified. States participating in this process are first selecting the area most needed in their own situation. They are developing an action program which will be carried out in the next 12 months or so. At some time in the future, there will be opportunities to share both content and methods which States find effective in helping county personnel in the leader training function.

NEW EXECUTIVE DIRECTOR FOR NATIONAL 4-H FOUNDATION

With this issue, we extend congratulations to Grant Shrum as the new Executive Director of the National 4-H Club Foundation. All of you are acquainted with Grant and his very effective efforts as Secretary to the Builders Council of the National 4-H Foundation for the past few years. We extend a sincere handshake of cooperation to Grant as he succeeds Norman C. Mindrum in this important position.

DATES FOR 1959

Various sections of Subcommittee minutes list dates for 1959 as they have evolved through discussion. Following are dates which we have noted on our calendar:

National 4-H Club Week - February 28-March 7
National 4-H Conference - April 25-May 1 (if 4-H Center is ready;
otherwise in June)
National 4-H Club Congress - November 29-December 3

NATIONAL 4-H CONFERENCE

The program for the 28th National 4-H Conference is developing nicely. Joe Tonkin is planning an inspiring opening ceremony. A new feature this year will be an assembly on Sunday afternoon with a distinguished international speaker and a dramatic presentation highlighting the 10th anniversary of IFYE. We believe this will be so good that you may want to invite some of your friends in the Washington area to attend. More information will be sent out in one of our later National 4-H Conference bulletins. There will be a number of other new slants to some of the usual routine conference activities.

The arrangements for the leaders' conference look particularly exciting as a workshop is being planned to study the situation in which youth will grow up and to further explore the implications for these youth's future needs.

The hours from 12 noon to 6 p.m., on Tuesday, June 17, are definitely blocked as All States Day. Each State will plan for the best use of this time with its delegates.

The traditional Fellowship Dinner is scheduled for the Terrace Room at the Washington National Airport. You will enjoy the lovely atmosphere as we renew friendships with the many people who are a part of 4-H and the total extension program.

Have you noted that uniforms for State leaders are required for only those occasions when they are before the public with the delegate group? We suggest you check this item in the Conference Announcement, bottom of page 4.

THEODORE ROOSEVELT CENTENNIAL COMMISSION

In many communities this year, July 4 will be observed as a special time to commemorate the memory and activities of Theodore Roosevelt. 1958 marks the 100th anniversary of his birthday, October 27, 1858. Closely related to the Roosevelt Commission is the proposal for establishing a Second Commission on Rural Life. Theodore Roosevelt established the first rural life commission in 1908. Out of it grew many of our present rural life programs including extension work, vocational agriculture and many others. Legislation is now before Congress to establish a 25-man bipartisan National

Commission on a similar subject. This group would give study and widespread extension of information about the inter-relatedness of the many factors currently impinging on rural life.

HONOR A GREAT AMERICAN - DAD

June 15th, Father's Day, is another opportunity for club members to extend the theme of Club Week--"4-H Salute to Parents." 4-H Clubs may like to do something special for Dads the week preceding Father's Day. A few suggestions follow:

- A 4-H Club dinner for Dads.
- Club meeting discussions--How can fathers help make us better citizens, getting along with parents
- Invite Dads to a regular club meeting
- An educational tour with Dads

There is a National Father's Day Committee, 50 East 42nd Street, New York 17, New York. It will furnish, on request, glossy print of a poster and ten points for observance of the Day.

PEN PALS FOR INTERNATIONAL CORRESPONDENCE

On occasions in the past we have had inquiries relative to how 4-H Club members might be placed in touch with young people of other lands on a pen-pals basis. The International Friendship League is an organization set up especially to expedite such contacts. Address them at: 40 Mount Vernon Street, Boston 8, Massachusetts.

4-H ISSUE OF EXTENSION SERVICE-REVIEW

We think you will be enthusiastic about the May (4-H) issue of the Extension Service Review. Editor Ed Roche is having a few extra copies run off for those of you who might like to present it to State officials, State Foundation representatives or others. We have 6 to 10 copies available for each State that requests them. (Please write Fern Shipley.)

4-H SECTION AT SOUTHERN AGRICULTURAL WORKERS MEETING

At the closing session of the 1958 Southern Agricultural Workers Association convention, the Board of Directors approved the 4-H Club conference. This has been held in connection with the Association for the past two years and will now become an official youth section of this Association.

Martha Harrison, 4-H Club Leader, Georgia, was elected Chairman of the 4-H section for 1959. C. I. Smith, State 4-H Club Leader, Mississippi, was elected program chairman. The Association meets annually the first week in February. Next year the meeting will be held in Memphis, Tenn.

SCHOLARSHIPS AND LOANS THROUGH HOME DEMONSTRATION GROUPS

You will be interested in a summary made by Dr. Gallup and Miss Scudder to meet a recent inquiry. Here are the highlights:

Over 30 States now sponsor scholarship and loan funds through State or county home demonstration councils or through individuals or clubs.

Number of girls and boys (mostly girls) receiving assistance varies from one or two in a State each year to as high as 14 or 15. Amounts in total accumulated funds vary from as low as \$100 or \$200 per State to as high as \$39,000.

Besides the scholarship and loan funds, there are a number of cooperative houses on the land-grant college campuses sponsored through home demonstration groups and extension groups which make it possible for many young people to continue their education beyond high school.

In addition to this wonderful support, you all know other examples where home demonstration groups have given scholarships to 4-H camps, 4-H weeks, for special tours, or special types of 4-H participation events. We hope National Home Demonstration Week may have been one recent opportunity where some well-earned appreciation could be expressed to home demonstration groups.

4-H REPRESENTATION AT NATIONAL MEETINGS

Audrey Sandstead, Colo., is newly appointed to the Advisory Board for the National Home Demonstration Agents' Association. Her first assignment will be to attend their board meeting in Philadelphia which will be held just prior to AHEA in June.

Jane Wrenn, Wyo., will be the 4-H Club representative at a National conference on "Social Changes and Implications for Physical Education and the Sports Aspects for Girls and Women." The meeting is slated for Estes Park, Colo., June 22-28. Following the meeting, Jane will make whatever summary is appropriate for distribution to State 4-H workers.

George Foster, Tenn., was 4-H representative at the annual North American Wildlife Conference at St. Louis, Mo., in March. For the first time, a youth panel was conducted. A copy of George's speech, "4-H Clubs Practice Resource Management," is included. This paper sets the stage for a broader perspective for our 4-H conservation work, with many specific program items also identified.

AMERICAN HOME ECONOMICS ASSOCIATION CONVENTION

Philadelphia, Pa., is the convention city for the AHEA meeting, June 23-27. Monday, the 23rd, is set aside for the Extension preconvention meetings starting at 9 a.m., with general sessions. Tours, luncheon, fashion show will be part of the program. Mr. John Anthony Brown, Junior Assistant to the President of Temple University, will speak at the luncheon on "Philadelphia, the City of Brotherly Love."

On Thursday, there will be a general program for all Extension workers. The 4-H Division will be represented on the college clubs' program by Fern Shipley. Topic: "Communications Can Help You in Your Home Economics and Club Work."

REGIONAL 4-H MEETING FOR TENNESSEE VALLEY

The Third Annual Regional Resource Development Conference for older 4-H members is scheduled to meet at Fontana, N. C., June 4-7. The delegates will be studying about the resources of the Tennessee Valley and the entire South. This is a special area conference which has been pitched toward an increased emphasis for older members' programs. Some 250 club members from Georgia, Kentucky, Mississippi, North Carolina, Tennessee, and Virginia will attend along with Extension agents, volunteer leaders, and others interested from these States. The Conference is co-sponsored by Extension and the Tennessee Valley Association.

TEENS NEED POLIO VACCINE

Despite the remarkable reduction in polio incidence, the U. S. Public Health Service warns that an epidemic this year is a distinct possibility unless a substantial number of the unvaccinated begin their inoculations immediately. To those of us concerned with youth, it will interest you to know that of 65 million people under the age of 20, almost half have not yet had the three shots of vaccine necessary for maximum protection. To promote teen-age vaccination, the National Foundation for Infantile Paralysis has publicity material which can be sent you for the asking. Write: 301 East 42nd Street, New York 17, New York.

ENCLOSED FOR YOUR USE:

"4-H Club Enrollments and Percent Reenrollment in 1957"

During the year, 4-H Club work reached a record high of 2,201,481 members in 90,671 organized clubs. Of these boys and girls, 60 percent came from farm homes, 24 percent from rural nonfarm and 16 percent from urban homes. A total of 737,404 boys and girls were enrolled for the first time, making a total of 19,806,644 different boys and girls who participated in club work at any time. The percentage of boys and girls who completed their club work was 79.3. The average length of time they remained in club work was 2.7 years and their average age was 12.5 years.

"More Economics in 4-H"

Associate Director Ernest J. Nesius of Kentucky presented a stimulating paper at the Association of Southern Agricultural Workers Conference, February 4, 1958. So many of you have commented about its challenging concepts that we want to share it with all States. Note the steps outlined on pages 3 and 4.

"Organization and Development of Rural Youth Programs"

This interesting new bulletin is a summary of experiences and practices in 4-H Club and similar programs in the United States and other countries. It was prepared under the direction of Mr. Fred Jans, who is FES contact with ICA programs.

"Factors Associated with Functions of a County 4-H Committee in Connecticut"

Maynard Heckel's study is a good illustration of one type of committee and has challenging information for us. You will be especially interested if you have wondered about a committee being able to keep the program active when agents are temporarily away. Both club agents were absent from the county just prior to the study.

"Leads for Leaders" - No. 5

California shares with us their tools for leader training, referred to as the "rainbow sheets." Agents use the sheets, with adaptations, for their own leader training meetings. The series is constantly being enlarged as the staff finds or develops new techniques. Adena Joy is responsible for coordinating the series.

Joint Letter to Extension Entomologists and State 4-H Leaders

M. P. Jones, Extension Entomologist, is enthusiastic about prospects for 4-H Club exhibits at the 1958 Conference of the Entomological Society of America. The enclosed letter will give advance plans and give a facsimile of the certificate for 4-H exhibitors.

Agricultural Notes

Letter No. 8 to Rural Church Leaders highlights 4-H Club work. Phil Aylesworth is in charge of program relationships with the rural church groups for USDA.

"Nursing as a Career"

We thought you would be interested in seeing the enclosed booklet which was sent to us from Cornell University, New York Hospital School of Nursing. Additional copies of this are available upon request to them. We have been very pleased with the series on "Nursing as a Career," which have been a part of the career exploration articles in National 4-H Club News.

National Youth Fitness Week Beginning June 1

President Eisenhower has proclaimed the first week in June as National Youth Fitness Week. From time to time we have mentioned to you our participation in his National Council on this subject. Enclosed with this issue of Ideas are two leaflets on the subject of youth fitness which we think will be of interest to you.

"You Can Hire Teenagers - Here's How"

Contrary to widespread impression, child labor laws allow many jobs for teenagers. The enclosed flier from the U. S. Department of Labor points out opportunities. You may want to get additional copies from your local Employment Service and alert youth workers in your State.

"Better Grooming Is He-Man Stuff"

The reprint article enclosed is from the spring issue of the "Young Farmer." You may want to order copies for some of your 4-H junior leaders and older members' projects.

"15th National Farm Safety Week"

The 15th National Farm Safety Week is set for July 20-26. This year's fact sheet shows pertinent data on fatal farm accidents for your State. Is the 4-H program geared to the big four--machinery, drownings, firearms, and falls? Enclosed with this year's fact sheet is a proclamation by the President.

"List of State Publications on Food and Nutrition - Supplement for 1958"

This list includes State publications on food and nutrition printed or revised in 1957 and early 1958.

"Help 4-H Local Leaders Do a Better Job"

This is another of the training leaflets by Laurel Sabrosky based on research. It is a revision of PA-116, with similar title. We think you will like the way this basic information is given a new format.

SHARING SOME OF THE GOOD IDEAS IN USE IN THE STATES:

LEADERSHIP TRAINING:

Arizona - New Plan for Leaders' Conference

Holding adult leaders' conference and a junior leaders' conference simultaneously but with separate programs is the plan for the June 2-6 event. Some inspirational and recreational program features will be shared by adults and juniors but the main program features will be planned specifically for the needs and interests of the two groups concerned. Special sessions for the junior leaders will include such topics as: "The Self You Live With," "As Others See You," and "Your Future Is What You Make It."

Delaware - Training in Cooperatives as One Form of Farm Business

Delaware used the plan of holding training meetings on successive (late April) days for FFA and then for 4-H leaders. In this way, the program content could be specific to the needs of the group concerned, and yet each group could avail itself of speakers and resource personnel.

Florida - Training Schools at 4-H Club Camps

Camp McQuarrie and Camp Timpoochee were sites for training schools for 4-H Club Leaders. The schools were designed to give training and inspiration to older 4-H members, adult leaders, and extension agents. Focus was on the summer camping program and the over-all 4-H Club program. Program features were assembly and devotional sessions, inside and outside recreation, ceremonials, and water safety.

Kansas - "Focus on 4-H"

Club leaders, both project and community, found the Kansas State leadership training conference to their liking and had opportunity to take part in workshops. Bob Clough, State Leader in Missouri, was the guest speaker for one of the sessions and served as a resource person for discussions. Scholarships to the conference were given to 290 club leaders who had served for 10 years or more.

Nevada - State Training Event

Five volunteer 4-H leaders from each county were eligible to attend a State training conference. General sessions, specialized workshop groups, and recreational activities were all part of the four-day program.

South Carolina - State Local Leaders Training

"Securing and Training Project Leaders for 4-H Clubs" was the theme for the late April conference at Camp Long. This is the 19th annual local leaders training conference.

Tennessee - "Leader Training in Depth"

A new program has had outstanding success in the pilot county, Dyer. A survey of potential leaders resulted in invitations to 232 persons to participate in training. Nearly 100 accepted. Then a survey was made to determine areas of concern where each would like to be trained. The leaders were given several alternatives as to how the training sessions would be organized. A series of six meetings, over a 3-weeks' period, centered on: Organizing clubs, program planning, holding 4-H meetings, assisting with project work, and special 4-H events.

Results: 91 leaders attended at least one meeting, 55 attended the necessary four or more meetings to receive a graduation certificate, 17 leaders had perfect attendance, and 73 leaders attended the last meeting.

Vermont - Series of Leader Meetings

Six district meetings during April and May are giving local leaders and agents a chance to exchange ideas and get timely information. Leaders indicated they wanted to discuss the continuation of 4-H during June, July, and August. Also included was a review of 4-H Club work--how it began, its resources, and who pays for it. Another requested topic is reasons for 4-H Club reports and ways of preparing them. New literature will be on display and films will be previewed.

Michigan - Plans for Training Center

Plans are progressing very rapidly for the Michigan 4-H Leadership Training Center (Camp Kett). The architects have completed preliminary drawings and the executive board of the Foundation is to decide certain policy questions regarding future developments. The next big undertaking, of course, will be the fund-raising campaign. Starting construction will depend on success in this effort.

HIGHLIGHTING CAREERS:

Iowa - Agent Training

A series of district conferences will focus on the possibility of career exploration programs. The idea met with considerable approval although some counties questioned the wisdom of adding this to an already crowded schedule. The advice and help of the State Department of Instruction has been enlisted.

Massachusetts - Teen Tour

With the theme of "Stars in Your Future," the Teen Tour event gave the girls an opportunity to learn first-hand about jobs and courses of study they've dreamed about. Each girl toured one place of business, institution or school or college. The 14 tours included: Children's Hospital, New England Medical Center, Peter Bent Brigham Hospital, Deaconess Hospital, Forsythe School, Emerson College, Fisher Junior College, United Airlines, Massachusetts School of Art, Boston Edison Company, Simmons College, Filene's (merchandising), Wheelock College, and Boston University.

New Hampshire - New Project Developed

A rather comprehensive study in New Hampshire a year ago brought out the fact that parents would like to see a 4-H project that would help young people better serve the opportunities they have in working with vacationers who visit that State. State staff members are "on their toes" and have developed a new project, "Vacations Are Your Business," a good example of modifying the club program to meet changing community needs.

New York - Special Training Session for 30 Agents

Agents received help in outlining plans and procedures for setting up a career exploration program for 4-H Club members. Much of the work for these schools was done by Miss Miriam Terry, Rural Sociology Department, and Mr. Eugene Piesner, Family Life Department.

North Dakota - A New Project Manual for Career Exploration

This is one of several 4-H Clover Challenge projects outlined for senior 4-H members. It was prepared by Dwight E. Palmer, Assistant State 4-H Club Leader. The title is "Your Future Is What You Make It." We have already mentioned the project entitled, "ABC of County Government."

OTHER OLDER 4-H AND YMW:

Arkansas - Youth Select Their National Conference Delegates

For the second year, Arkansas staged a State 4-H Club Convention during National 4-H Club Week. The primary purpose was for county applicants who had been nominated as delegates to the National 4-H Conference to select four official delegates to represent them at National Conference. The State 4-H Club officers and 24 top county delegates voted on the selection of the four delegates. During the Convention, all of the delegates saw the nominees in action. They were given opportunities to demonstrate their citizenship, personal development and leadership. They were also highlighted on TV, and in radio and newspaper publicity.

Connecticut - Annual 4-H Weekend

The University 4-H Club, with help from the State 4-H office, sponsored an event that brought high school sophomores and juniors to the campus in late April. The event was designed to give teenage 4-H'ers a better idea of classroom work and life at the University and to encourage them in their educational plans. The delegates attended classes of their choice and participated in a program on college and career opportunities.

Illinois - New Brochure

"The Rural Youth Story," should be a wonderful tool in explaining what the rural youth program is and in promoting the program throughout the States.

Iowa - Youth Assembly

Nearly 450 attended the State Assembly for Young Adults, March 14-16. An interesting aspect is that representatives attended from many youth service groups including the churches, Scouts, YMCA and YWCA. Also present were the farm organization young people.

Minnesota - Annual Rural Youth Conference

"Our Centennial Challenge" was the theme of a conference to which all members of rural youth and YMW groups and other young adults were invited. The history of the State and the heritage of Minnesotans were highlighted in many of the talks. One afternoon was devoted to tours of historical interest in the Twin Cities. The annual business meeting of the Minnesota State Rural Youth Federation is always a part of the conference.

South Dakota - YMW Spring Meeting

The annual meeting had the intriguing theme, "We Shake Hands." The planning group arranged for two main speeches. Cha Lang of FES talked about the history of YMW, its responsibilities and its future. Robert Burnette, President of the Rosebud Sioux Indian Tribal Council, talked about the social relationship between the Indian and the white man. A talk meet, a business meeting, and presenting special awards were also included in the program.

Washington - State 4-H Conference

Youth-run-their-own-show is the philosophy for the June event. Committee and program assignments are almost completely and effectively managed by the member delegates. This frees agents to take part in serious discussions centered around 4-H. Each agent will be participating in one of the related program development committees, each focusing on an area of project work.

Wisconsin - Successful Older Youth and YMW Conference at Farm and Home Week

The general theme was "What Are the Changes Affecting Rural Young People and How Can We Be Prepared to Meet Them?" Bruce Cartter and his committee report a most successful event. Wisconsin also held another successful recreational leaders' laboratory at Wausau Youth Camp, April 7-8.

Tri-State Extension Conference on YMW

Over 300 young men and women crowded the Pocono Manor Inn in Pocono, Pa., to attend the 8th annual YMW Conference. The theme was "Brothers All." Mr. Joe McAuliffe, Assistant State 4-H Club Leader, New York, headed the committee of young people who planned the program. The only problem seemed to be to keep the attendance down to what the facilities could accommodate.

4-H PROJECT ACCOMPLISHMENTS:

Ohio - It's Results That Count--Food Projects

Ohio took a serious look at its 4-H foods and nutrition program in 1953. This involved the setting up of a committee to study the project, make a survey with members and leaders, and revising the project goals and literature. Results show an increase in enrollment as follows:

1953 - 13,920 members	}	a 35 percent increase for foods and nutrition
1956 - 18,819 members		

The over-all increase for the State was 20 percent during this period. A summary of the procedures used include these steps: Involvement of local, county, and State; gearing program to needs, interest at age levels; field testing of literature; preparation of attractive literature for members; and literature and training help for 4-H advisers.

Hawaii - Land Appreciation

The Kiwanis Club of Maui is sponsoring the land appreciation (judging) activity for the third successive year. This is proving to be a popular and educational feature for 4-H Club members.

Mississippi - Poultry Chain

The 4-H poultry chain sponsored by the Sears-Roebuck Company has placed over 6,500 chicks with almost 750 4-H boys and girls in 1957, the ninth year of its operation. The program has expanded from three counties in 1949 to 67 counties in 1957. It includes Negro boys and girls in 17 counties.

Oregon - "The 4-H Fisherman" Project

Planned as more than a recreation project, it is designed to teach boys and girls how fish live and grow, about wildlife in general, and the economic and recreational value of Oregon streams and forests.

Wyoming - Training for Livestock Leaders

A desire to do a better job with project subject-matter teaching resulted in a three-year plan in Niobrara County. Agent "Si" West and the leaders set up training in livestock feeding the first year, followed by livestock pest control, and finally livestock diseases. The agent--in teaching the leaders--uses visuals, humorous drawings, actual samples of feeds, and helps the leaders plan how to use similar procedures. Leaders report that some of the parents are also attending and liking the meetings where the livestock project instruction is given.

Alaska - 4-H Gardens at the Arctic Circle

Gardening is one of the most popular 4-H projects throughout the entire Territory. Even though the growing season is short, the long hours of daylight help compensate. Two Extension workers are giving their attention to programs in the remote villages. They report gratifying results with 4-H garden projects last year, and a greatly stepped-up program for 1958.

ANNIVERSARY OBSERVANCES:

Texas - 50 Years of Club Progress

"From Corn Clubs to Community 4-H Clubs" is being highlighted in connection with observing 50 years of progress. Through this process, searching questions are being asked, such as the following:

"Can all of us take time to stop and look at the county 4-H program to see just how much progress has been made within the last five years? How many 4-H Clubs are now organized in the community where the club members live? How many organization leaders are helping club members to plan their programs for a year in advance that will fit their needs and interests? How many subject-matter leaders understand their job and are actively working with a subject-matter group? How many club members have an active demonstration in agriculture, home economics, or a related field?"

Virginia - 50th Anniversary

A 50th anniversary of 4-H pageant and a 7-county 4-H float parade held at Crewe, Va., attracted a crowd of about 10,000 people. In recognition of the occasion, a 28-page tabloid-size newspaper--full of photographs, 4-H news, and feature articles--was entirely written by 4-H members, under the guidance of an experienced 4-H minded reporter. Each of the paper's 7 sections of 4 pages each, honored one of the counties and was prepared by that county's 4-H'ers.

FOUNDATIONS AND SUPPORTING GROUPS:

Illinois - 4-H Foundation Spends \$24,000 in funds from the Illinois 4-H Foundation in 1957. This was the financial report presented at the annual meeting of the Foundation Board of Directors. The Foundation accepts contributions from private sponsors of 4-H Club work and, in turn, promotes training and recognition programs at the State level. Funds went for the major Foundation support areas of citizenship training, leader recognition and member recognition.

Oregon - 4-H Foundation Organized

County 4-H Club representatives from across the State gathered in Portland recently to elect a board of trustees and name officers from the new Oregon 4-H Club Foundation. An attractive brochure was issued to explain the purposes of the Foundation in serving the youth of the State.

GOOD IDEAS FOR STRONGER PROGRAMS:

New York - Toward Understanding

It is certainly interesting to note that a copy of the State 4-H plan of work is sent to all county club agents in New York State. This is a splendid procedure to help increase understanding and coordinated effort in the total 4-H Club program.

Tennessee - Coordinated Planning

Tennessee has a State 4-H Foundation, a 4-H citizenship committee, a State extension agents 4-H Club committee, a State volunteer leaders group and State 4-H Club officers. To bring about a coordinated program, the officers from each of these groups recently met in a three-day planning conference. This is a good example of effective program planning and keeping objectives clear on group action on a total 4-H program.

Texas - Neighborhood Clubs

Gillespie County is finding that decentralizing is the key to a big part of its success in 4-H Club work. Neighborhood 4-H Clubs are being organized to fill the vacuum of community service when small rural schools are being consolidated into larger units.

Virginia - Helpful Summary

"Extracts from Certain Monthly Reports on Negro Farm and Home Agents in Virginia" is a mimeographed report which is issued annually. These extracts help to point up some of the major emphasis in the Negro 4-H program in the States. It is also a good way of exchanging program building ideas.

TEACHING TOOLS ABOUT WHICH YOU'LL WANT TO KNOW:

MOVIES:

Many of you have commented about finding special use for two of the films in the McGraw-Hill "Ages and Stages" series. These are in black and white, 26 minutes in length. Titles are "From Ten to Twelve" and "The Teens." Each film highlights typical behavior of young people of the ages mentioned. If the films are not available on your campus, you can get further information from the McGraw-Hill Book Company, Text-Film Department, 330 West 42nd Street, New York 36, N. Y.

"Career Calling" is a new documentary film showing the opportunities in the field of selling. Running time is 27 minutes. The film, narrated by John Daly, was developed for use in career counseling. Available through the Jam Handy Organization, Inc., 2821 East Grand Blvd., Detroit 11, Mich.

"Start A Vegetable Garden" is a Wisconsin film, featuring 4-H members with 4-H garden projects. Time: 12½ minutes, black and white, produced in May 1957. Preview prints may be obtained from the University of Wisconsin, and copies purchased through the U.S.D.A.

FILM STRIPS:

Batter Breads and Breads You Bake are two filmstrips in color. These show the step-by-step procedures for making breads and how to score the finished product. Available from General Mills, Inc., Film Library, 400 2nd Avenue, South, Minneapolis 1, Minn.

THREE NEW BOOKS:

"The American Teen-ager"

Dr. Einar R. Ryden, Extension research person and professor of Extension Education at Purdue, has called our attention to research on the American teen-ager. The book, written by Dr. H. H. Remmers and Dr. D. H. Radler of Purdue, was reviewed in the Extension Service Review. In it, Dr. Ryden writes, "For more than 15 years, social scientists at Purdue University have been polling a national sample of teen-agers to learn their attitudes and opinions on just about everything. Out of this continuing scientific study of what teen-agers themselves have to say comes the most complete picture of American adolescents ever drawn." The findings should be of particular value in connection with 4-H and older youth. "The American Teen-ager" is published by Bobbs-Merrill Co., Inc., N. Y.

"Home Economics Careers for You"

This is a new book by Dr. Velma Phillips of Washington State College. Published by Harper & Brothers, New York, it is a very comprehensive description of working conditions of various vocations, salaries, opportunities for professional advancement, advantages and disadvantages, supply and demand.

"New Understandings of Leadership" by Murray G. Ross and Charles E. Hendry, published by Association Press, N. Y. This book might be described as a summary of recent thinking and research on the nature and meaning of leadership. The book is intended for the professional worker who recruits and aids leaders.

IN CURRENT MAGAZINES:

For a good article on "Careers Unlimited in Agriculture," see the summer issue, 1957, Vol. 3, No. 2 of Plant Food Review. A photo of the drawing entitled, "Out of 61 million employed, 23 million are in agriculture and related industries," would make a good slide to use in many career exploration discussions. It helps with our big problem of defining agriculture as much more than farming. The National Plant Food Institute's reprint supply is exhausted. The Institute might reprint if it received enough requests.

"Education Beyond High School" --Romaine Smith, Youngfolks Editor of the Progressive Farmer, is doing a series of three articles dealing with this subject and careers in agriculture. We especially like the article in the May issue--"If Your Boys and Girls Can't Go to College, There Are Still Ways They Can Get Additional Education and Training."

The March issue of American Egg and Poultry Review has a featured article by H. L. Shrader, FES poultry specialist. This fine article, focusing on "Youth and the Poultry Industry," is worthy of note by both State 4-H Club leaders and their associates in the poultry field.

U. S. News and World Report for March 14 featured a pictorial account of a typical day for President Eisenhower. Three photographs showed 4-H Week winners calling on the President at the White House.

The current issue of "America" (a high-type pictorial magazine printed in Russian and distributed by U. S. Information Agency) has a four-page article about 4-H Club work. Our staff worked with the author, Mrs. Violet Wood, and with the illustrator in planning for the issue. The summary fly-sheet, the only part in English, says: "The organization, which has been copied in 52 countries, has done wonders in making the farm an exciting place for young people while teaching them to put into practice the new methods of agriculture developed in experiment stations across the land." We think this is another People-to-People opportunity.

TV PROGRAM:

May 24 was the beginning date for resuming "Noah's Ark," an NBC-TV feature which frequently has 4-H references. Check your local TV listings for the time it may be seen in your areas.

EXHIBITS - A reminder

The Ad-Print Company, 727 Third Street, N.W., Washington 1, D. C., has about 100 of the second unit of 4-H exhibit kits still available for purchase by State and county offices. These kits, you recall, are made up of silk screen processed panels in color and are designed to fit on a 3'x8' pegboard background. The No. 2 kit subject is Family and Community Living. The kits are excellent for store window displays, exhibits in banks, county fairs, or at community gatherings. Address your order, with check for \$6.00, which includes mailing costs, to the Ad-Print Company.

STUDY REPORT:

In response to your requests about where to obtain copies of the "Study of Adolescent Boys" and "Study of Adolescent Girls," write to: Survey Research Center, Institute for Social Research, University of Michigan, Ann Arbor, Mich.

NUTRITION TEACHING AIDS:

Food for Fitness--new USDA leaflet No. 424, is the title of the daily food guide. This is a very attractive folder, printed in gay colors, illustrating the four daily essentials for an adequate diet. Excellent for use with 4-H Club members and leaders. Check with your nutrition specialists as to how copies can be obtained in quantity.

Every Day Eat the 1-2-3-4 Way is illustrated in a poster form by the National Dairy Council, Chicago 6, Ill. The poster is very colorful and would be especially appealing to teen-agers.

INTENTIONS TO PRINT:

A separate section on 4-H publications is now included in the quarterly summary of Extension bulletins being processed or planned. Many of you are highly complimentary of the responses you have had through inquiries of the previous quarter. The Intentions-to-Print plan can be an effective tool if we use it.

It has never been the aim of those developing this reporting system for specialists to buy a "pig in a poke." Instead, any Extension worker can write to a particular State for a copy of the manuscript or for page proofs of a publication he is interested in. In addition, most States are holding type on publications they feel other States will want to order.

NEWS OF OUR CO-WORKERS:

J. Harold Johnson of Kansas is retiring after 31 years as State Club Leader. His appointment as the first club agent in Kansas, beginning in 1927 in Sedgwick County, marks a career outstanding for developing local leadership and establishing advisory groups of club members and leaders. The State 4-H leadership center, Rock Springs Ranch, is another tribute to his vision. In addition to his work in Kansas, J. Harold has served with distinction on many national assignments.

Successor in Kansas is Roger E. Regnier, who has been a member of the Kansas State Extension staff since 1934, and previous to that, a county worker. His appointment was effective May 1.

George D. Corder is Kentucky's choice for the position of State 4-H Club Leader. Mr. Corder brings a rich background of experience, including that of being Extension specialist in soils.

Nelson G. Trickey joined the Missouri State 4-H staff as of May 1. He transferred from a position in Livingston County.

Marvin W. Boss is newly-appointed as Assistant State Club Leader in Massachusetts. He has had agent experience in Michigan and Iowa, and was a 4-H Fellow. In his new position, Marvin will work in the areas of leadership training and programs for older members.

Margaret A. Kuhl recently joined the 4-H staff in Montana, moving from an agent position in Nebraska, replacing Esther Brekke. She will probably have many interesting experiences explaining that she is not the Margaret Kohl, formerly associated with the program in Montana but now on the California 4-H staff.

Hanchey Logue, State 4-H Club Leader in Alabama, has been granted a fellowship through the Fund for Adult Education. Hanchey is taking leave for study at Alabama Polytechnic Institute, Auburn.

Dewey S. Lantrip, State 4-H Club Leader of Arkansas, is another recipient of a fellowship through the Fund for Adult Education. Dewey will be taking leave for study around September 1 and will be enrolled at the University of Chicago. His family will accompany him.

G. L. Carter, Assistant State Club Leader, North Carolina, has received a fellowship at the National Extension Center. G. L. plans to take leave for study around September 1, and will be enrolled at the University of Wisconsin.

Mrs. Lillie M. Alexander, formerly State home demonstration agent in Alabama, joined the FES staff on May 1, as a program leader in the Division of Home Economics Programs. Her work will be primarily in the Southern Region. She will also carry general responsibilities in relation to the Rural Development Program and cooperation with the Farmers Home Administration program.

Mary Elsie Border, now in Turkey, writes that one of two National 4-H Leaders in that country, Soadet Bazogle, will be in the United States soon for a special conference. We shall be anticipating a visit from her.

Paul W. Rose, formerly Tennessee State 4-H Leader and currently Director of U. S. Operations Mission to Nepal, seems to appear often in our letter. This time we congratulate Paul on receiving one of the special employment study awards from the Rockefeller Foundation. He plans to study public affairs at the Woodrow Wilson School of Public and International Affairs at Princeton.

Everett Bierman of the National 4-H Foundation staff had a profitable field trip to Latin America in the interest of the IFYE program. His schedule took him to Guatemala, El Salvador, Honduras, Nicaragua, Panama, Colombia, and Cuba.

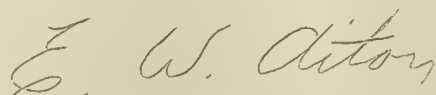
As we close this letter, we have just had word of the death of Miss Blanche Goad of Mississippi. Miss Goad was respected and loved in her home State and the Nation. Two years ago, her outstanding work was recognized when she received a superior service award from the Department of Agriculture.

And, in closing --

"In education we are striving not to teach youth to make a living, but to teach youth to make a life, in the sense that a life is useful happiness and well spent leisure."

-- William Allen White

Sincerely yours,



E. W. Aiton, Director
4-H Club and YMW Programs

Associate Leaders:

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Tena Bishop
Mylo Downey
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Lloyd Rutledge
Fern Shinley (Editor)

